



## SERVICES

### Writing

- Appeal Letters
- Grants
- Donor Proposals
- Annual Report Copy
- Press Releases
- Guidestar Profiles
- Thank You Letters
- Sponsor Solicitation
- Newsletters
- Website Copywriting
- Giving Day Plans
- Phonathon Scripts
- FAQs

### Strategy and Planning

- Development Plan
- Strategic Plan
- Income Analysis/Opportunity
- Need Analysis
- Board Reports
- Board Job Descriptions
- Monthly Fundraising Reports

### Coaching/Training

- Policies
- Database Setup/Cleanup
- Processes for Gift Intake
- Receipts
- Marketing

**HOURLY RATE = \$125**

Discounts for Multi-Month Contracts

3 months x 10 hours minimum = 10%

6 months x 10 hours minimum = 15%

12 months x 10 hours minimum = 20%